

NEWS RELEASE

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Transparent Container Corporation's EcoLock System™ Delivers a World of Options to Packaging Buyers

BERKELEY, IL (May 21, 2008) – Transparent Container Corporation, a leading manufacturer of visual packaging solutions, has improved on visible, sustainable packaging with their innovative EcoLock System™. EcoLock's ingenious design now gives packaging buyers the widest range of options to choose from when addressing product visibility, sustainability, and security.

Featuring a patent-pending blister flange, the EcoLock design eliminates the cross-contamination of paper to plastic found in similar packaging solutions. This is a major advance that maximizes the post-consumer recycling opportunities of the packaging materials, keeping them out of the waste stream. In addition to the innovative blister flange design, EcoLock was designed to be material neutral. This advantage means packaging buyers can choose from the widest range of post-industrial and post-consumer recycled plastics, papers and paperboards available. EcoLock can even accommodate electronic security features, adding breadth to the product offering.

The EcoLock System also provides some significant economic advantages. EcoLock can be implemented in current production lines and can use existing heat-seal equipment. Also, coupling EcoLock with Transparent Container's full scope of offerings gives buyers a turn-key solution, adding design, automation, logistical support, and more.

"We saw opportunities in competitive visible, sustainable packaging solutions," said Eric Clamp, Director of Marketing at Transparent Container. "The EcoLock System was developed to best fit the market and the increased challenge of providing a green solution that worked with packaging buyers, retailers, and consumers alike. Now packaging buyers can easily choose a level of sustainability and security that best suits the needs of their products—along with the wants of retail channels—all in one place."

Transparent Container Corporation

Since its founding in 1961, Transparent Container has grown to be a leading resource for visual packaging solutions, including: blister packaging, clear folding cartons, custom thermoformed packaging, and clamshells. The company has distinguished itself by addressing sustainability issues head-on, reducing lead times, and staying ahead of technical issues. From conceptual design through finished manufactured parts and all of the support services required, Transparent Container is where many of today's leading brand and Consumer Packaged Goods companies turn for the latest in innovative packaging solutions. To learn more about Transparent Container Corporation, please call 888.449.8520 or visit us online at www.transparent-container.com

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If you'd like more information, or would like to schedule an interview with Eric Clamp, please call Irene Rodriguez.